

Taste Makers
newsletter 3

EMPOWERING FUTURE GREEN LEADERS ACROSS EUROPE

Over the past months, the Tastemakers Project successfully delivered its series of Mentorship Events in Portugal, Lithuania, and Romania, bringing together young entrepreneurs, sustainability experts, and youth workers to share knowledge and foster green entrepreneurship in the food sector.

From each partner organisation, two staff members joined the events across countries, enriching the experience through international exchange. This collaboration not only deepened understanding of local contexts but also strengthened the European spirit of the Tastemakers network.

Portugal – Inspiring Beginnings in Braga (May 29, 2025)

Hosted by AJEA, the Portuguese Mentorship Event gathered 20 young participants, 5 youth workers, 5 mentors, and international guests from Lithuania and Romania. The day featured motivational talks, expert panels, and interactive workshops on sustainable business planning and innovation. Participants explored practical approaches to building eco-conscious ventures, exchanged ideas with mentors, and ended the event ready to turn their green ideas into action.

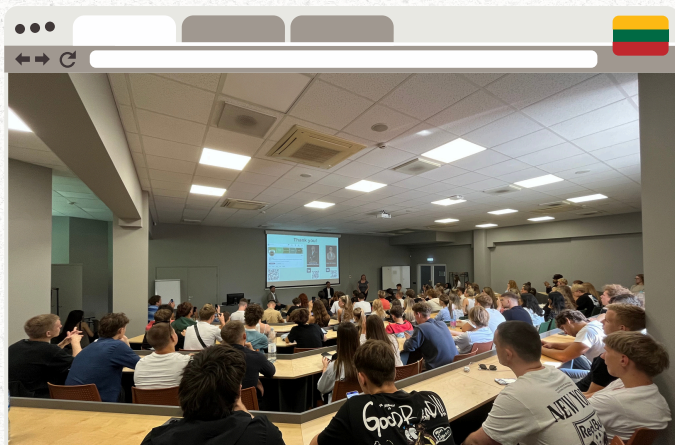
→ *“The dialogue between youth and experts was truly inspiring – a space for vision and collaboration.”*

Romania – Mentorship Event in Bucharest (July 4, 2025)

Organized by Geo Club Association, the event welcomed young changemakers at The Legacy venue in Bucharest — a unique space combining permaculture and community spirit. Participants engaged with green entrepreneurs, NGO representatives, and trainers, discussing sustainable entrepreneurship, urban agriculture, and green practices. The event served as a vibrant hub for knowledge exchange, emphasizing the importance of collaboration and creative solutions in shaping a sustainable future.



MENTORSHIP EVENTS WITH GREEN ENTREPRENEURS AND SUSTAINABILITY EXPERTS



Lithuania – Closing Chapter in Vilnius (September 3, 2025)

The final mentorship event, hosted by UAB BOIRA, gathered over 50 participants for a day of learning, dialogue, and celebration. Highlights included a panel discussion with sustainability experts, interactive sessions where participants shared ideas for green businesses, and a creative challenge:

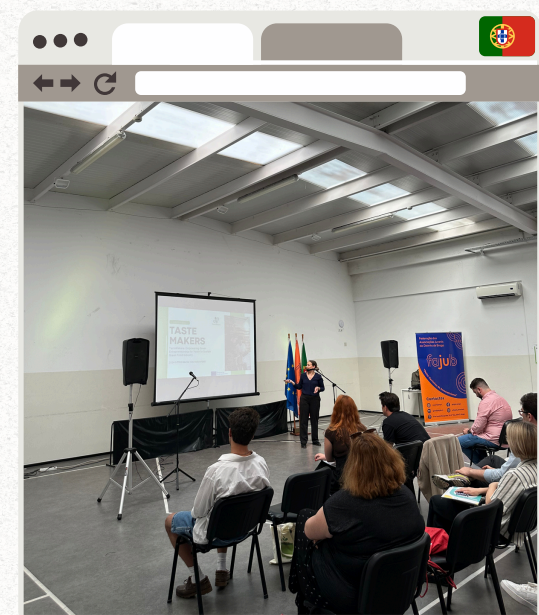
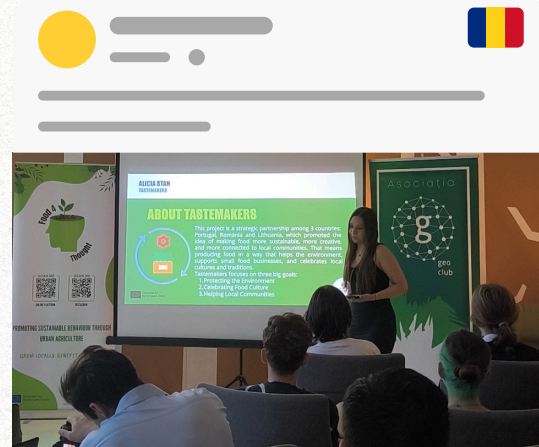
*“What would you do with €20,000 to start a green business?”
Ideas ranged from eco-friendly food kiosks and urban agriculture to recycled fashion and solar-powered cafés.*

The responses reflected the creativity and commitment of young Europeans determined to lead the green transition.

Looking Ahead

With these mentorship events completed, the Tastemakers Project has successfully fostered a network of young innovators and sustainability advocates across Europe. Together, we’re nurturing a new generation ready to make the food industry more sustainable, inclusive, and resilient.

Stay tuned for final outcomes on tastemakers-project.eu



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